

2022
OFFICIAL MEDIA GUIDE
ROTHRIST WRECKERS





2022 - OFFICIAL MEDIA GUIDE

ROTHRIST WRECKERS

LOGO CORPORATE ID



The Alternates

The Wreckers Alternate Logos. These are official alternative logos which are used only in given circumstances.



The Colors

The Official Color Codes for the Logo.
Please only use the Original Wreckers Shield.

	Wreckers Black RGB - 28-27-27
	Wreckers Yellow RGB - 242-176-22
	Wreckers White RGB - 238-247-251
	Wreckers Light Grey RGB - 124-124-124
	Wreckers Middle Grey RGB - 97-97-97

The Fonts

The Official Fonts for the Wreckers are the following:

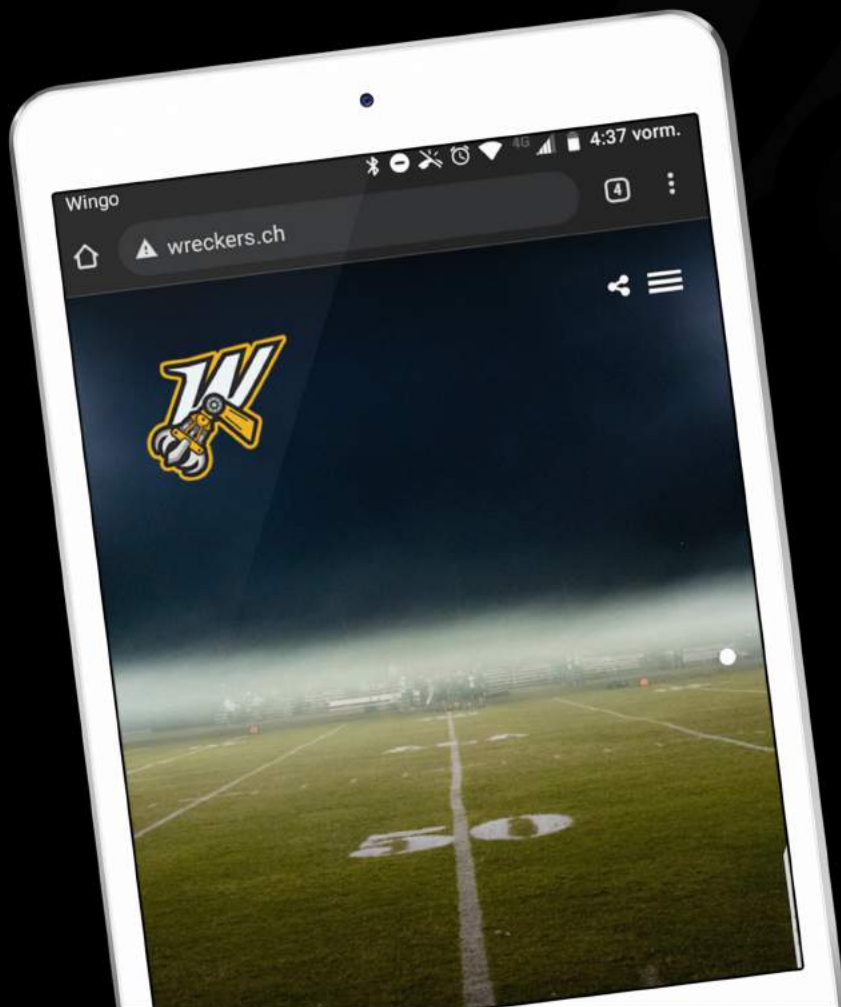
Website and Promo:
Headers - Oswald - 34pt
Text - Montserrat Regular - 16pt

Communication Material:
Headers - Montserrat Extra Bold - 24pt
Text - Montserrat Regular - 10pt



2022 - OFFICIAL MEDIA GUIDE
ROTHRIST WRECKERS

ONLINE CORPORATE ID



The Background

All content on the Wreckers website is first reviewed by the club and then added to the website by the external partner. The privacy policy is visible on the website. We do not store any data. For purchases of merchandising, this is handled externally by the merchandise provider Spreadshirt. All data entered there will not be stored on our system.

Our Instagram account is maintained by club internal members. All data uploaded there will be handled by the company Meta according to their privacy policy.

All further data about our websites and the companies involved can be found below.

The Web

Domain: wreckers.ch

Instagram: rothrist_wreckers

Web Host: GoDaddy Inc. - USA

Registrar: GoDaddy Inc. - USA

Web Design: Pixalz - Switzerland

Web Platform: Wordpress

Content Creator: Club Intern

Content Maintenance: Pixalz - Switzerland

Merchandise Online Platform

Web Host: Spreadshirt - Switzerland

Supplier: Spreadshirt - Switzerland

Billier: Spreadshirt - Switzerland

Privacy Policy: Hosted on the Website



2022 - OFFICIAL MEDIA GUIDE
ROTHRIST WRECKERS

OFFICIAL UNIFORMS

The Jerseys

The Rothrist Wreckers have 3 uniforms. Home, Away and Alternate. These are used for different games and occasions. The color scheme was derived from the logo and was transferred to the uniforms. The Wreckers will wear the 3 colors to their games.

The uniforms were first shown in a teaser on March 04, 2022.





2022 - OFFICIAL MEDIA GUIDE
ROTHRIST WRECKERS

OFFICIAL UNIFORM HOME



The Home Uniform

The home jersey was also designed as Color Rush design. The all-black design is meant to intimidate the opponents. In the helmet, the stripes were supplemented with white instead of black so that the contrast is better accentuated.



The Colors

The Official Color Codes for the Away
Uniform for the Rothrist Wreckers.

	Wreckers Black RGB - 0-0-0
	Wreckers Yellow RGB - 242-176-22
	Wreckers White RGB - 255-255-255



2022 - OFFICIAL MEDIA GUIDE
ROTHRIST WRECKERS

OFFICIAL UNIFORM AWAY



The Away Uniform

The Away Uniform was mixed with the Home Shorts to give the design a slight color boost. The white helmet was chosen with the white jersey for temperature reasons. On very warm days it helps keep the temperatures down. The helmet is mostly worn when wearing the away jersey.



The Colors

The Official Color Codes for the Away
Uniform for the Rothrist Wreckers.



Wreckers White RGB - 255-255-255

Wreckers Black RGB - 0-0-0

Wreckers Yellow RGB - 242-176-22



2022 - OFFICIAL MEDIA GUIDE
ROTHRIST WRECKERS

OFFICIAL UNIFORM ALTERNATE



The Alternate

The Alternative Uniform comes in a Color Rush design. It mainly uses the main color of the Wreckers. The Alternative Uniform is used only on special occasions and was created in accordance with the Wreckers color scheme.



The Colors

The Official Color Codes for the Alternate Uniform for the Rothrist Wreckers.

	Wreckers Yellow RGB - 242-176-22
	Wreckers Black RGB - 0-0-0
	Wreckers White RGB - 255-255-255



2022 - OFFICIAL MEDIA GUIDE
ROTHRIST WRECKERS

OFFICIAL MERCHANDISE



The Collections

The merchandise is done by the external company Spreadshirt. The entire processing runs directly through Spreadshirt. Thus, all the data and payments are also agreed directly with the company Spreadshirt. The collections were created by ourselves and are official designs of the Rothrist Wreckers.

The collections are changed during the year. We also offer 2 collections where we will donate a part of the sales to other institutions.

During the course of the year, there may also be sales. The material availability and quality standards are given by the company Spreadshirt itself.



2022 - OFFICIAL MEDIA GUIDE
ROTHRIST WRECKERS

BLACK OUT EDITION

"The Wreckers Blackout Edition - Rock the wrecker style in a sleek and urban blackout design. Very simple and can be combined in harmonious colors."

Model variety
All Sizes - All Colors

Most models are available for women, children and men. Choose your own color and size in some collections. If a product is desired, let us know.





2022 - OFFICIAL MEDIA GUIDE

ROTHRIST WRECKERS

OFFICIAL LOGO EDITION

"The Official Wreckers Logo. Simple and present in different vibrant colors. Matching many dresses, this Wreckers logo can be presented to any event."

Model variety

All Sizes - All Colors

Most models are available for women, children and men. Choose your own color and size in some collections. If a product is desired, let us know.





2022 - OFFICIAL MEDIA GUIDE
ROTHRIST WRECKERS

ATHLETIC DEPARTMENT SERIES

"What better way to represent the team in a practice than in Official Gear. The Athletic Department is waiting with the simple and plain collection for the hard training athletes."

Model variety
All Sizes - All Colors

Most models are available for women, children and men. Choose your own color and size in some collections. If a product is desired, let us know.





2022 - OFFICIAL MEDIA GUIDE
ROTHRIST WRECKERS

"Japanese collection was created from a mixture between anime and vaporwave. Finely selected designs rock the Wrecker's heart."

Model variety
All Sizes - All Colors

Most models are available for women, children and men. Choose your own color and size in some collections. If a product is desired, let us know.

グラフィック **GURAFIKKU SERIES**





2022 - OFFICIAL MEDIA GUIDE
ROTHRIST WRECKERS

FOOTBALL IS LIFESTYLE SERIES

"The American Football is Lifestyle series is dedicated to the sport we love. Unbranded by our team, the series comes into question for all people who just love the Sport."

Model variety
All Sizes - All Colors

Most models are available for women, children and men. Choose your own color and size in some collections. If a product is desired, let us know.





2022 - OFFICIAL MEDIA GUIDE
ROTHRIST WRECKERS

DONATE THE HELPER SERIES

**SUPPORT
YOUR
LOCAL TEAM** 

"For every item sold from this collection, we donate a portion to the Pink Ribbon organization. The other part is reinvested in our association. Thank you for your support."

Model variety
All Sizes - All Colors

Most models are available for women, children and men. Choose your own color and size in some collections. If a product is desired, let us know.





2022 - OFFICIAL MEDIA GUIDE
ROTHRIST WRECKERS

"The Wreckers Collection offers some motifs and many colors. Ideal to appear a little more neutral and you still carry the Wreckers pride with you."

Model variety
All Sizes - All Colors

Most models are available for women, children and men. Choose your own color and size in some collections. If a product is desired, let us know.

THE WRECKERS SERIES



ROTHRIST WRECKERS
1ST EDITION 2022

WRECKERS.CH
OFFICIAL WEBSITE

pixals
ARTWORK & GRAPHICS